



SCOLARI

Vini dal 1929

PER CHI BRINDA CON
STILE
PER CHI BRINDA CON

LIKE-IT



L = LOVE WHAT YOU DRINK
Ama ciò che bevi

I = IT FEELS GOOD
Ti fa sentire bene

K = KEEP THE VIBES
Mantieni alta l'energia

E = ENJOY NOW!
Goditi il presente



WINE IN A NEW FORMAT

Fresh, simple, versatile

Like It was born from a simple idea: to bring the pleasure of wine into more moments, through a format that is practical, contemporary and immediate.

A can to open whenever and wherever you like, designed to accompany aperitifs, events, days outdoors, evenings with friends and all those occasions where simplicity becomes the real added value.

A NEW WAY TO ENJOY WINE

With Like It, Cantine Scolari reinterprets wine in a fresher, more accessible way. The can becomes a new way to experience the product: easy to carry, easy to serve, easy to share.

A youthful, light and dynamic format, designed to bring the winery closer to new consumers and new occasions for consumption. It does not replace bottled wine: it sits alongside it, broadens its possibilities and makes it feel freer.

The winery's most innovative side

With Like It, Cantine Scolari looks to the future through a project that speaks a new language. An innovative choice, designed to respond to new lifestyles and new occasions for consumption, without losing the connection with the local area, conviviality and the pleasure of being together.

Versatile by nature

Like It adapts to different settings without complication. It is perfect for an informal aperitif, a picnic, a party, an event, a day at the beach or an impromptu toast. A practical, immediate wine, designed to follow the rhythm of people and accompany every occasion with freshness and simplicity.

Why in a can?

The can is practical, light, resilient and easy to chill. It can be taken anywhere, opens in a second and allows wine to be enjoyed even in situations where a bottle would be less convenient. A modern, functional format, perfect for out-of-home consumption and more dynamic occasions.

Simplicity that wins people over

Opening a can is a spontaneous gesture: there is no need for a corkscrew, special glasses or preparation. Like It makes wine consumption simpler, quicker and closer to contemporary habits, while maintaining its connection with the identity of Cantine Scolari. A smart, fresh format, ready to be enjoyed.





LIKE-IT

R O S É

Fresh, lively and immediate.

Like It Rosé is the perfect choice for those who love a light, pleasant and convivial taste.

Ideal for aperitifs, parties, outdoor moments and informal toasts, it carries all the spontaneity of rosé in a practical, modern format.

A fresh, versatile and colourful sip, designed to make every occasion simpler to enjoy and easier to share.

LIKE-IT

B L A N C

Elegant, fresh and surprising.

Like It Blanc interprets white wine in an agile, contemporary version, designed for those seeking a fresh, practical and enjoyable drink in any situation.

Its light, versatile character makes it ideal for informal moments, relaxed breaks and occasions away from home.

A white wine ready to be enjoyed, easy to take with you and perfect for those who like to choose simply, without giving up pleasure.



“IT”
*it's your
moment!*

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